

# NARAE LEE

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## EDUCATION

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<b>University of Minnesota</b> (Minneapolis MN, USA)	2017-Present
PhD candidate (Expected 2022)	
Strategic Management & Entrepreneurship Department	
Committee: Aseem Kaul (Co-advisor), Jiao Luo (Co-advisor), Myles Shaver Heather Berry, Jay Coggins	
<b>Johns Hopkins University</b> (Washington D.C., USA)	2014
Master of Science in Energy Policy and Climate	
<b>Graduate Institute of International Studies</b> (Geneva, Switzerland)	2008
Master of International Affairs with specialization on International Trade Law	
<b>Seoul National University</b> (Seoul, Korea)	2005
Bachelor of Arts in Business Administration (Minor in Economics), Cum laude	

## JOURNAL PUBLICATION

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Berry, H., Kaul, A. and Lee, N., (2021). [Follow the smoke: Pollution haven effect on global sourcing](#). *Strategic Management Journal*. (equal authorship)

## WORK IN PROGRESS

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**Narae Lee**, Where we are from matters; Assessing the impact of immigrants on firm environmental performance, Dissertation chapter, Job market paper

**Narae Lee** and Jiao Luo, [Are native plants green?: Assessing environmental performance of local-owned facilities](#), Dissertation chapter, Finalizing manuscript for journal submission

**Narae Lee**, Lasting impact of home; Assessing the impact of home country environmental standards for MNEs, Dissertation chapter, Manuscript in progress

## HONORS AND AWARDS

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Carlson School Doctoral Dissertation Fellowship, 2021-2022 University of Minnesota

Carlson School Travel Fellowship, 2018-2021 University of Minnesota

Finalist, 2021 Academy of International Business

- *That's interesting Award*

Finalist, 2020 Academy of Management (International Management Division)

- Best paper in *Corporate Social Responsibility and Sustainability Award*

PhD student teaching award (Instructor; Fundamentals of Management), 2019 University of Minnesota

Conference travel award, 2019 Alliance for Research on Corporate Sustainability

Scholarship, 2018 Seoul National University Alumni Association

Scholarship, 2006-2008 Swiss Government Scholarship

Scholarship, 2000-2005 Seoul National University

## PRESENTATIONS AND CONFERENCES

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**Where we are from matters; Assessing the impact of immigrants on firm environmental performance**

Economic Sociology Job Market Showcase (Scheduled, Virtual, 2021)

Korea Advanced Institute of Science and Technology (Virtual, 2021)

Consortium for Competitiveness and Cooperation (CCC) Doctoral Student Research (Virtual, 2021)

Non-Market Strategy Research Community Doctoral Conference (Virtual, 2021)

Wharton Migration and Organization Conference (Virtual, 2021)

### **Are native plants green?; Assessing environmental performances of a local-owned facilities**

Strategic Management Society (Scheduled, Virtual, 2021)  
Society for Institutional & Organizational Economics Conference (Virtual, 2021)  
Annual Alliance for Research on Corporate Sustainability (Virtual, 2021)  
Academy of International Business Annual Meeting (Virtual, 2021)  
- Finalist, *That's interesting Award*  
Academy of Management Annual Meeting (Virtual, 2021)  
Strategy Science Conference (Virtual, 2021)  
Boston College (Virtual, 2021)\*  
Copenhagen Business School (Virtual, 2021)\*  
Temple University (Virtual, 2021)\*

### **Duet is better than solo; Assessing the interplay of internal motivation and external pressures in environmental performance**

Annual Alliance for Research on Corporate Sustainability PhD Sustainability Academy (Virtual, 2020)  
PhD Workshop, Strategy Science Conference (Virtual, 2020)

### **Follow the smoke: Pollution Haven Hypothesis in Global Sourcing**

Academy of International Business Annual Meeting (Virtual, 2020)  
Academy of Management Annual Meeting (Virtual, 2020)  
- Finalist, *Best Paper in Corporate Social Responsibility and Sustainability Award*

### **How does the measurement rule impact the financial market's assessment of non-regulated information?**

Annual Alliance for Research on Corporate Sustainability Research Conference (North Carolina, 2019)

\*Presented by co-author

## **PROFESSIONAL ACTIVITIES AND SERVICES**

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Ad-hoc reviewer for *Strategic Management Journal*

Co-chair for Presenter Symposium: *Addressing Grand Challenges: Current Barriers and Ways to Move Forward*,  
Academy of Management Annual Meeting (Virtual, 2021)

Reviewer for Academy of International Business Annual Meeting, Academy of Management, Strategic Management Society Conference

Volunteer for Academy of International Business Annual Meeting, Strategic Management Society Conference

## **TEACHING**

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**Instructor**, Fundamentals of Management (Fall 2019): Introductory course to management for undergraduate  
*Recipient of PhD Student Teaching Award 2019*

**Teaching assistant**, Business Strategy (Spring 2018, 2019, 2020, 2021): Advanced strategy course for undergraduate

**Teaching assistant**, Strategic Management (Spring 2021): MBA course in strategic management

## **PROFESSIONAL EXPERIENCE**

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<b>Inter-American Development Bank</b> (Washington DC, USA) Energy and Climate Change Consultant, Inter-American Investment Corporation	2009 – 2015
<b>Global Green Growth Institute (Seoul, Korea)</b> Contributing author for Green Growth Best Practice Initiative	2013 – 2014
<b>Universal Postal Union</b> (Bern, Switzerland) Research Assistant, Operations and Technology Directorate	2008 – 2009
<b>United Nations Conference on Trade and Development</b> (Geneva, Switzerland) Intern, Technology Transfer and Intellectual Property Section	2006
<b>Korea International Trade Association</b> (Seoul, Korea) Researcher, Trade Research Institute	2004 – 2006

## REFERENCES

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### **Aseem Kaul**

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University of Minnesota

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University of Minnesota

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### **Myles Shaver**

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University

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